Monthly Indicators



September 2024

U.S. existing-home sales slid 2.5% month-over-month and 4.2% year-over-year to a seasonally adjusted annual rate of 3.86 million units, according to the National Association of REALTORS® (NAR). Meanwhile, home prices have continued to reach record heights nationwide, with NAR reporting a median sales price of \$416,700 as of last measure, a 3.1% increase from the same time last year and a new high for the month.

New Listings in the Chattanooga region increased 10.5 percent to 1,252. Pending Sales increased 13.0 percent to 896. Inventory increased 51.3 percent to 2,969.

Median Sales Price remained the same as last year. Days on Market increased 17.1 percent to 41. Months Supply of Inventory increased 52.2 percent to 3.5.

Amid slower home sales, inventory has continued to grow across the country. According to NAR, there were 1.35 million units for sale heading into September, a 0.7% increase from the previous month and a 22.7% jump from the same time last year. And while monthly existing-home sales were lower than expected this period, NAR Chief Economist Lawrence Yun believes that the rise in inventory, along with lower mortgage rates, should help sales improve in the months ahead.

Monthly Snapshot

+ 3.6% + 51.3% - 0.0%

One-Year Change in Closed Sales
All Properties

One-Year Change in Homes for Sale
All Properties

All Properties

All Properties

All Properties

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

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Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

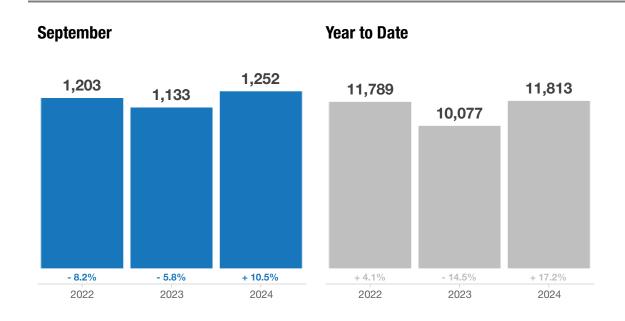


| Key Metrics | Historical Sparkbars | 9-2023 | 9-2024 | % Change | YTD 2023 | YTD 2024 | % Change |
|------------------------------|------------------------------------|-----------|-----------|----------|-----------|-----------|----------|
| New Listings | 9-2022 3-2023 9-2023 3-2024 9-2024 | 1,133 | 1,252 | + 10.5% | 10,077 | 11,813 | + 17.2% |
| Pending Sales | 9-2022 3-2023 9-2023 3-2024 9-2024 | 793 | 896 | + 13.0% | 8,134 | 8,228 | + 1.2% |
| Closed Sales | 9-2022 3-2023 9-2023 3-2024 9-2024 | 840 | 870 | + 3.6% | 7,917 | 7,890 | - 0.3% |
| Days on Market Until Sale | 9-2022 3-2023 9-2023 3-2024 9-2024 | 35 | 41 | + 17.1% | 38 | 41 | + 7.9% |
| Median Sales Price | 9-2022 3-2023 9-2023 3-2024 9-2024 | \$320,000 | \$319,900 | - 0.0% | \$315,000 | \$327,650 | + 4.0% |
| Avg. Sales Price | 9-2022 3-2023 9-2023 3-2024 9-2024 | \$369,334 | \$383,477 | + 3.8% | \$367,058 | \$385,707 | + 5.1% |
| Pct. of Orig. Price Received | 9-2022 3-2023 9-2023 3-2024 9-2024 | 96.8% | 95.4% | - 1.4% | 97.0% | 96.5% | - 0.5% |
| Affordability Index | 9-2022 3-2023 9-2023 3-2024 9-2024 | 87 | 96 | + 10.3% | 88 | 94 | + 6.8% |
| Homes for Sale | 9-2022 3-2023 9-2023 3-2024 9-2024 | 1,962 | 2,969 | + 51.3% | | | _ |
| Months Supply of Inventory | 9-2022 3-2023 9-2023 3-2024 9-2024 | 2.3 | 3.5 | + 52.2% | _ | | _ |

New Listings

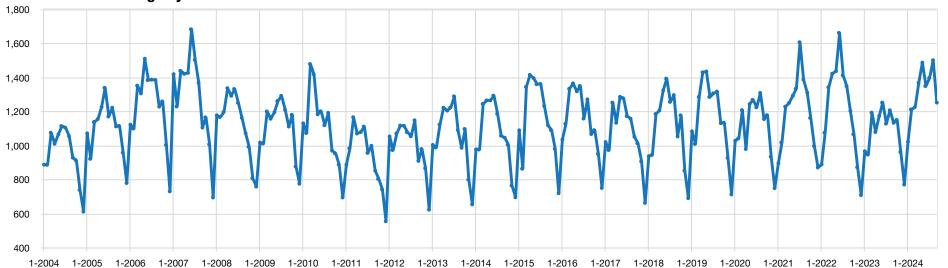
A count of the properties that have been newly listed on the market in a given month.





| New Listings | | Prior Year | Year-Over-Year Change |
|--------------|-------|------------|--------------------------|
| Oct-2023 | 1,150 | 1,066 | + 7.9% |
| Nov-2023 | 961 | 872 | + 10.2% |
| Dec-2023 | 770 | 708 | + 8.8% |
| Jan-2024 | 1,021 | 966 | + 5.7% |
| Feb-2024 | 1,212 | 946 | + 28.1% |
| Mar-2024 | 1,225 | 1,193 | + 2.7% |
| Apr-2024 | 1,369 | 1,079 | + 26.9% |
| May-2024 | 1,487 | 1,173 | + 26.8% |
| Jun-2024 | 1,349 | 1,252 | + 7.7% |
| Jul-2024 | 1,397 | 1,128 | + 23.8% |
| Aug-2024 | 1,501 | 1,207 | + 24.4% |
| Sep-2024 | 1,252 | 1,133 | + 10.5% |
| 12-Month Avg | 1,225 | 1,060 | + 15.6% |

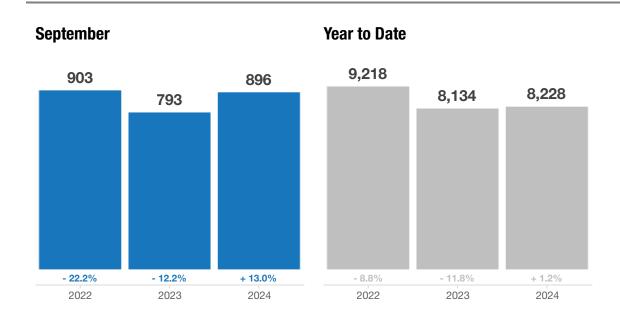
Historical New Listings by Month



Pending Sales

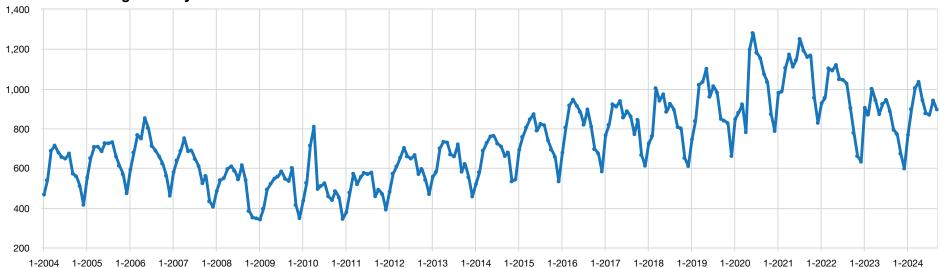
A count of the properties on which offers have been accepted in a given month.





| | | | Year-Over-Year |
|---------------|-------|------------|----------------|
| Pending Sales | | Prior Year | Change |
| Oct-2023 | 773 | 778 | - 0.6% |
| Nov-2023 | 673 | 661 | + 1.8% |
| Dec-2023 | 598 | 632 | - 5.4% |
| Jan-2024 | 768 | 904 | - 15.0% |
| Feb-2024 | 897 | 869 | + 3.2% |
| Mar-2024 | 1,003 | 1,000 | + 0.3% |
| Apr-2024 | 1,035 | 942 | + 9.9% |
| May-2024 | 943 | 872 | + 8.1% |
| Jun-2024 | 876 | 923 | - 5.1% |
| Jul-2024 | 869 | 944 | - 7.9% |
| Aug-2024 | 941 | 887 | + 6.1% |
| Sep-2024 | 896 | 793 | + 13.0% |
| 12-Month Avg | 856 | 850 | + 0.7% |

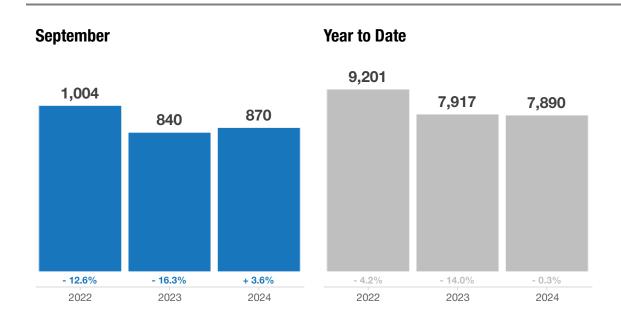
Historical Pending Sales by Month



Closed Sales

A count of the actual sales that closed in a given month.





| Closed Sales | | Prior Year | Year-Over-Year Change |
|--------------|-------|------------|--------------------------|
| Oct-2023 | 853 | 890 | - 4.2% |
| Nov-2023 | 718 | 747 | - 3.9% |
| Dec-2023 | 723 | 789 | - 8.4% |
| Jan-2024 | 596 | 610 | - 2.3% |
| Feb-2024 | 717 | 801 | - 10.5% |
| Mar-2024 | 943 | 991 | - 4.8% |
| Apr-2024 | 979 | 864 | + 13.3% |
| May-2024 | 1,049 | 995 | + 5.4% |
| Jun-2024 | 930 | 971 | - 4.2% |
| Jul-2024 | 912 | 874 | + 4.3% |
| Aug-2024 | 894 | 971 | - 7.9% |
| Sep-2024 | 870 | 840 | + 3.6% |
| 12-Month Avg | 849 | 862 | - 1.5% |

Historical Closed Sales by Month



Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.



| September | | | Year to Date | | |
|-----------------|----------------------|-----------------|-----------------|---------|--------|
| | 35 | 41 | | 38 | 41 |
| 29 | | | 22 | | |
| + 52.6 % | + 20.7 % 2023 | + 17.1 % | - 12.0% 2022 | + 72.7% | + 7.9% |

| | | | Year-Over-Year |
|----------------|----|------------|----------------|
| Days on Market | | Prior Year | Change |
| Oct-2023 | 35 | 30 | + 16.7% |
| Nov-2023 | 40 | 37 | + 8.1% |
| Dec-2023 | 41 | 37 | + 10.8% |
| Jan-2024 | 45 | 42 | + 7.1% |
| Feb-2024 | 47 | 45 | + 4.4% |
| Mar-2024 | 51 | 42 | + 21.4% |
| Apr-2024 | 42 | 41 | + 2.4% |
| May-2024 | 34 | 39 | - 12.8% |
| Jun-2024 | 39 | 34 | + 14.7% |
| Jul-2024 | 38 | 35 | + 8.6% |
| Aug-2024 | 38 | 35 | + 8.6% |
| Sep-2024 | 41 | 35 | + 17.1% |
| 12-Month Avg* | 41 | 38 | + 8.3% |
| | | | |

^{*} Days on Market for all properties from October 2023 through September 2024. This is not the average of the individual figures above.

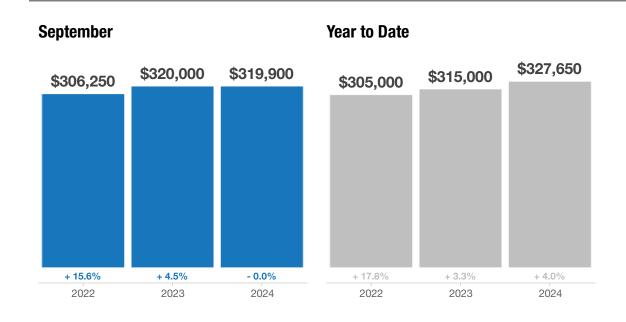
Historical Days on Market Until Sale by Month



Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

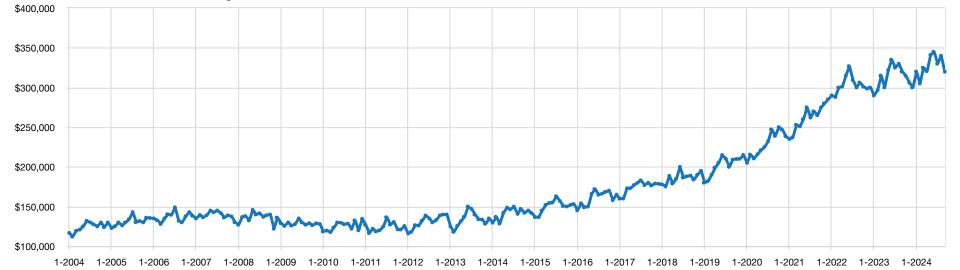




| | | | Year-Over-Year |
|--------------------|-----------|------------|----------------|
| Median Sales Price | | Prior Year | Change |
| Oct-2023 | \$314,900 | \$301,000 | + 4.6% |
| Nov-2023 | \$306,000 | \$298,500 | + 2.5% |
| Dec-2023 | \$300,000 | \$300,000 | 0.0% |
| Jan-2024 | \$319,950 | \$289,900 | + 10.4% |
| Feb-2024 | \$305,000 | \$296,568 | + 2.8% |
| Mar-2024 | \$325,000 | \$315,000 | + 3.2% |
| Apr-2024 | \$320,552 | \$300,000 | + 6.9% |
| May-2024 | \$341,000 | \$321,878 | + 5.9% |
| Jun-2024 | \$345,000 | \$335,000 | + 3.0% |
| Jul-2024 | \$329,900 | \$325,000 | + 1.5% |
| Aug-2024 | \$340,000 | \$330,000 | + 3.0% |
| Sep-2024 | \$319,900 | \$320,000 | - 0.0% |
| 12-Month Avg* | \$324,438 | \$311,200 | + 4.3% |

^{*} Median Sales Price for all properties from October 2023 through September 2024. This is not the average of the individual figures above.

Historical Median Sales Price by Month



Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



| September | | | Year to Date | | |
|-----------|-----------|-----------|--------------|-----------|-----------|
| \$358,246 | \$369,334 | \$383,477 | \$353,984 | \$367,058 | \$385,707 |
| + 11.9% | + 3.1% | + 3.8% | + 16.9% | + 3.7% | + 5.1% |
| 2022 | 2023 | 2024 | 2022 | 2023 | 2024 |

| | | | Year-Over-Year |
|------------------|-----------|------------|----------------|
| Avg. Sales Price | | Prior Year | Change |
| Oct-2023 | \$367,086 | \$362,809 | + 1.2% |
| Nov-2023 | \$370,846 | \$343,805 | + 7.9% |
| Dec-2023 | \$367,209 | \$352,785 | + 4.1% |
| Jan-2024 | \$371,733 | \$356,486 | + 4.3% |
| Feb-2024 | \$353,597 | \$341,622 | + 3.5% |
| Mar-2024 | \$371,988 | \$364,910 | + 1.9% |
| Apr-2024 | \$376,791 | \$349,936 | + 7.7% |
| May-2024 | \$408,723 | \$374,464 | + 9.1% |
| Jun-2024 | \$399,161 | \$391,230 | + 2.0% |
| Jul-2024 | \$391,861 | \$372,403 | + 5.2% |
| Aug-2024 | \$399,923 | \$373,569 | + 7.1% |
| Sep-2024 | \$383,477 | \$369,334 | + 3.8% |
| 12-Month Avg* | \$381,785 | \$363,923 | + 4.9% |

^{*} Avg. Sales Price for all properties from October 2023 through September 2024. This is not the average of the individual figures above.

Historical Average Sales Price by Month



Percent of Original List Price Received



Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

| 9 | September | | | ١ | Year to Date | | |
|---|-----------|--------|--------|---|--------------|--------|--------|
| | 96.1% | 96.8% | 95.4% | | 99.0% | 97.0% | 96.5% |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | - 2.4% | + 0.7% | - 1.4% | | - 0.2% | - 2.0% | - 0.5% |
| | 2022 | 2023 | 2024 | | 2022 | 2023 | 2024 |

| | | | Year-Over-Year |
|-----------------------|---------|------------|----------------|
| Pct. of Orig. Price R | eceived | Prior Year | Change |
| Oct-2023 | 96.5% | 95.7% | + 0.8% |
| Nov-2023 | 96.1% | 95.6% | + 0.5% |
| Dec-2023 | 95.5% | 94.9% | + 0.6% |
| Jan-2024 | 96.3% | 94.8% | + 1.6% |
| Feb-2024 | 96.0% | 96.1% | - 0.1% |
| Mar-2024 | 96.7% | 97.2% | - 0.5% |
| Apr-2024 | 96.8% | 97.5% | - 0.7% |
| May-2024 | 97.3% | 97.1% | + 0.2% |
| Jun-2024 | 97.1% | 97.4% | - 0.3% |
| Jul-2024 | 96.3% | 97.6% | - 1.3% |
| Aug-2024 | 96.1% | 97.2% | - 1.1% |
| Sep-2024 | 95.4% | 96.8% | - 1.4% |
| 12-Month Avg* | 96.4% | 96.6% | - 0.2% |

^{*} Pct. of Orig. Price Received for all properties from October 2023 through September 2024. This is not the average of the individual figures above.

Historical Percent of Original List Price Received by Month



Housing Affordability Index

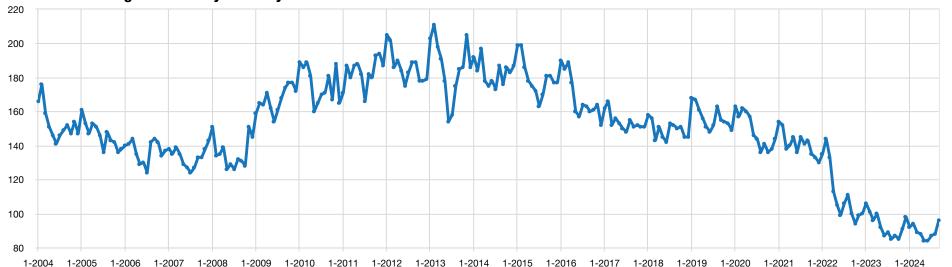


This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

| September | | Year to Date | | | |
|-----------------|---------------------|-----------------|-----------------|-----------------|--------|
| 100 | 87 | 96 | 101 | 88 | 94 |
| | | | | | |
| | | | | | |
| - 30.1 % | - 13.0% 2023 | + 10.3 % | - 30.8% 2022 | - 12.9% 2023 | + 6.8% |

| Affordability Index | | Prior Year | Year-Over-Year Change |
|---------------------|----|------------|--------------------------|
| Oct-2023 | 85 | 94 | - 9.6% |
| Nov-2023 | 91 | 99 | - 8.1% |
| Dec-2023 | 98 | 100 | - 2.0% |
| Jan-2024 | 92 | 106 | - 13.2% |
| Feb-2024 | 94 | 101 | - 6.9% |
| Mar-2024 | 89 | 96 | - 7.3% |
| Apr-2024 | 88 | 100 | - 12.0% |
| May-2024 | 84 | 92 | - 8.7% |
| Jun-2024 | 84 | 87 | - 3.4% |
| Jul-2024 | 87 | 89 | - 2.2% |
| Aug-2024 | 88 | 85 | + 3.5% |
| Sep-2024 | 96 | 87 | + 10.3% |
| 12-Month Avg | 90 | 95 | - 5.3% |

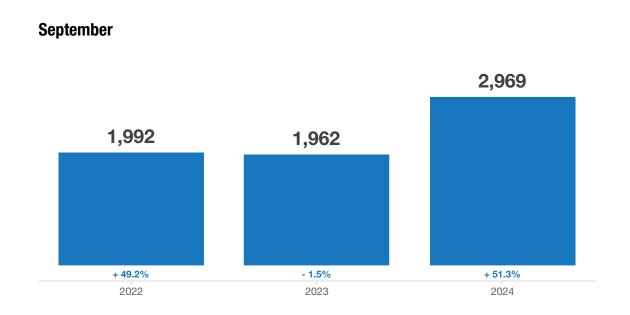
Historical Housing Affordability Index by Month



Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.





| | | | Year-Over-Year |
|----------------|-------|------------|----------------|
| Homes for Sale | | Prior Year | Change |
| Oct-2023 | 2,093 | 2,064 | + 1.4% |
| Nov-2023 | 2,151 | 2,025 | + 6.2% |
| Dec-2023 | 2,036 | 1,818 | + 12.0% |
| Jan-2024 | 2,037 | 1,660 | + 22.7% |
| Feb-2024 | 2,091 | 1,569 | + 33.3% |
| Mar-2024 | 2,049 | 1,581 | + 29.6% |
| Apr-2024 | 2,127 | 1,556 | + 36.7% |
| May-2024 | 2,405 | 1,674 | + 43.7% |
| Jun-2024 | 2,554 | 1,815 | + 40.7% |
| Jul-2024 | 2,737 | 1,778 | + 53.9% |
| Aug-2024 | 2,934 | 1,831 | + 60.2% |
| Sep-2024 | 2,969 | 1,962 | + 51.3% |
| 12-Month Avg | 2,349 | 1,778 | + 32.1% |

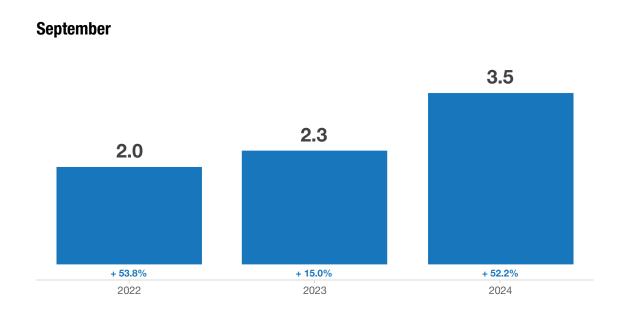
Historical Inventory of Homes for Sale by Month



Months Supply of Inventory







| | | | Year-Over-Year |
|---------------|-----|------------|----------------|
| Months Supply | | Prior Year | Change |
| Oct-2023 | 2.5 | 2.1 | + 19.0% |
| Nov-2023 | 2.5 | 2.1 | + 19.0% |
| Dec-2023 | 2.4 | 1.9 | + 26.3% |
| Jan-2024 | 2.4 | 1.8 | + 33.3% |
| Feb-2024 | 2.5 | 1.7 | + 47.1% |
| Mar-2024 | 2.4 | 1.7 | + 41.2% |
| Apr-2024 | 2.5 | 1.7 | + 47.1% |
| May-2024 | 2.8 | 1.9 | + 47.4% |
| Jun-2024 | 3.0 | 2.1 | + 42.9% |
| Jul-2024 | 3.2 | 2.0 | + 60.0% |
| Aug-2024 | 3.5 | 2.1 | + 66.7% |
| Sep-2024 | 3.5 | 2.3 | + 52.2% |
| 12-Month Avg* | 2.8 | 2.0 | + 41.9% |

^{*} Months Supply for all properties from October 2023 through September 2024. This is not the average of the individual figures above.

Historical Months Supply of Inventory by Month

